



2.5	S 217.5	TOTAL	570
	B 167.5	PLACEMENT	1 st & 1 st
	D 245		

Saskatchewan Powerlifting

STRATEGIC PLAN
2022-2025

STRENGTH
ELEIKO
RAISE THE BAR
E.C. BOONE
Allied Lal
Premium
choice meals

ELEIKO
25
SWEDEN

WE BELIEVE

- that we provide the administrative format for the sport of powerlifting;
- that athletics is an integral part of the holistic development of individuals;
- in the value of sportsmanship and competition within an ethical framework;
- that we provide equity of access to participation in the sport of powerlifting across the province; and
- that we encourage an active, healthy lifestyle, through the promotion of powerlifting.



VISION

To be the organization of choice for doping-free powerlifting in the province of Saskatchewan, providing opportunities that allow individuals to take part in all levels of competition through fair and ethical sport.



MISSION

To grow the sport of powerlifting in Saskatchewan by providing opportunities for athletes, coaches, officials, and volunteers through sport development, training, and participation in competitions at all levels.

To provide an exemplary powerlifting experience to individuals by upholding the highest standards of integrity, sportsmanship, and competition.

STRATEGIC DIRECTIONS:

1. MEMBERSHIP

A. OBJECTIVES:

- i. Recruit and retain members of all diverse backgrounds
- ii. Recruit and retain members throughout the province
- iii. Recognize member achievements/accomplishments

B. METRICS/HOW DO WE KNOW WE'VE REACHED IT:

- i. Increase membership 10% year on year
- ii. Retain 90% of current membership year on year
- iii. A minimum of 10 members in all 7 districts
- iv. Follow through on member recognition

C. ACTION ITEMS:

- i. Promote/spotlight new & existing registered clubs
 1. location, basic club info, etc.
- ii. Develop a committee focused on growing youth powerlifting
- iii. Athlete spotlights for accomplishments
- iv. Certificates for records
- v. Nominate athletes annually at provincial and national level



STRATEGIC DIRECTIONS:

2. COMPETITION DEVELOPMENT & FACILITATION

A. OBJECTIVES:

1. Recruit and retain meet directors
2. Increase availability of meet director resources
3. Provide meet director education/resources

B. METRICS/HOW DO WE KNOW WE'VE REACHED IT:

1. Run a full calendar of meets
2. Network of meet directors
3. Meet director debrief
4. Running 8 meets/year

C. ACTION ITEMS:

1. Improve and update meet director manual/checklist
2. Reach out to meet directors and ask to fill vacant competition slots
3. Develop standardized form for athletes & volunteers to provide feedback to SPA for meet directors
4. Development of an incentive program for meet directors
5. Development of an equipment procurement plan
6. Create a database of meet director information



STRATEGIC DIRECTIONS:

3. PROMOTE COACHING & OFFICIATING EXCELLENCE

A. OBJECTIVES:

1. Increase and retain provincial referee numbers
2. Increase and retain national referee numbers
3. Retain current referees
4. Provide coach education/resources

B. METRICS/HOW DO WE KNOW WE'VE REACHED IT:

1. 16 total provincial referees
2. 10 total national referees
3. Provision of coach education/resources

C. ACTION ITEMS:

1. Define & publish officiating pathway for becoming provincial referee to CAT 1 referee
2. Develop a referee recruiting strategy
3. Develop coach education resources
4. Develop referee schedule based on competition calendar
5. Develop continuing education plan for referees



STRATEGIC DIRECTIONS:

4. FOSTER STRONG GOVERNANCE

A. OBJECTIVES:

1. Recruit new board members
2. Maintain financial stability and transparency
3. Renew and continually update Saskatchewan Powerlifting Association governance documents

B. METRICS/HOW DO WE KNOW WE'VE REACHED IT:

1. Full board every year
2. Publicly available financial statements showing neutral cash flow
3. Update documents completed by August 31, 2022

C. ACTION ITEMS:

1. Develop board member job descriptions/manual
2. Update articles of incorporation, bylaws, and policy documents
3. Spotlight board positions on social media
4. Develop financial strategy



STRATEGIC DIRECTIONS:

5. CREATE AUTHENTIC PARTNERSHIPS

A. OBJECTIVES:

1. Become a recognized provincial sporting organization with Sask Sport
2. Engage with sponsors
3. Increase number of registered clubs

B. METRICS/HOW DO WE KNOW WE'VE REACHED IT:

1. Sask Sport recognition
2. Team Saskatchewan apparel
3. 15 registered clubs

C. ACTION ITEMS:

1. Apply for Sask Sport
2. Develop recruitment plan for registered clubs
3. Develop a sponsorship strategy





Saskatchewan Powerlifting

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